

ARIZONA HISTORICAL ADVISORY COMMISSION

October 31, 2006
MINUTES

The Arizona Historical Advisory Commission (AHAC) met at 1:00 pm. on October 31, 2006 at the Arizona State Library, Archives and Public Records, in the Director's Office Conference Room, at 1700 W. Washington, Suite 200, Phoenix, Arizona 85007.

Full transcript available if needed.

ATTENDANCE

Members

Jim Garrison, State Historic Preservation Officer
State Historic Preservation Office, Arizona State Parks
GladysAnn Wells, Director
Arizona State Library, Archives and Public Records
Noel J. Stowe, Chair/Professor of History
Arizona State University
Melodee Jackson, Director, Constituent Service
Office of the Governor
John Driggs, Chairman
Phoenix Heritage Commission
Julie Yoder, Executive Director
Arizona Humanities Council
Robert Booker, Executive Director
Arizona Commission on the Arts
Hartman Lomawaima, Director (via Teleconference)
Arizona State Museum
Jay Zieman for Ken Travous
Arizona State Parks

ABSENT

Members:

Ken Travous, Director
Arizona State Parks
Beth Vershure, Station Manager, KAET-TV Channel 8
Arizona State University
Catherine May, Senior Historical Analyst/Archivist
Salt River Project
Betsy Stunz-Hall, Representative
Arizona Library Association
Anne Woosley, Executive Director
Arizona Historical Society

Guests:

NONE

CALL TO ORDER

Chairman Jim Garrison called the meeting to order at 1:15 pm.

INTRODUCTIONS/ANNOUNCEMENTS

GladysAnn passed a postcard around regarding the **Greater Phoenix Digital Library**. She announced that this is something that the State Library has joined with other libraries in the area. If you travel long distances, you may want to download these talking books. We will have the equipment available and everyone should have received a State Library, library card with a number. All of our boards and commission members have honorary library cards and that allows them to both use this service and have access any of our online databases.

APPROVAL OF MINUTES

Minutes of the September 26, 2006 Meeting Minutes were approved with the correction of adding Robert Booker to the attendance for that meeting and adding Don Ryden as a committee member although absent.

DISCUSSION/ACTION

Review and Tweak Centennial Plan

Five changes that were made to “The Centennial Plan”:

1. Wherever “AHAC” was used the word “Commission” is to be used.

Motion: John motioned that “AHAC” be changed to “Commission”. Noel Stowe seconded the motion.

The motion passed to change “AHAC” to “Commission” with one opposed vote.

2. Under the heading of “Background” HB 2870 will be quoted exactly since it is referring to a law and makes the distinction between what we can and cannot spend appropriated money for.

Motion: Melodee motioned to use the exact language in HB 2870. GladysAnn seconded the motion.

The motion passed to use the exact language in HB 2870

3. Change the word “entrusted” to “interested” on page four, the next to the last paragraph. Formatting change on page five and change the word “should” to “could” include....

Motion: John motioned to clarify that all the organizations are potential partners and change the word to “could include the following....

The motion passed to clarify that all the organizations are potential partners and change the word to “could” include the following....

Motion: John motioned to amend the language of the marketing section of the Centennial Plan using the official Centennial logo and branding.

The motioned failed for a second.

Motion: Julie Yoder motioned to continue the original language of the Program, Projects and Events section of the Centennial Plan. GladysAnn seconded the motion.

Motion passed to continue the original language of the Program, Projects and Events section of the Centennial Plan.

4. Drop the zeros when dollars are referred to in the Development section of the Centennial plan making it easier and consistent with the earlier plan.

Motion: GladysAnn motioned to drop the zeros and stay with the language so it follows the earlier pattern.

Motion passed to drop the zeros and stay with the language so it follows the earlier pattern.

Under the sections of In-Kind Contributions and Imagining the Centennial, GladysAnn noted for the record, “I have received four or five volunteers who would like to write some additional language especially under these two categories. One would be a very small kind of like two-page fold brochure that would cut down on mailing costs that we could give information out about what’s on the website and how to apply and that’s what one thing. And one is to spend some more time on what imagining the Centennial would be like. If it’s all right with the Commission, I’ll go ahead and let those folks prepare some things for you to review at your next meeting. They’re not rewriting this document, they’re simply taking this document and doing one little version that could go in a number ten envelope and doing some additional work on what they could imagine. Is that a problem for anybody?”

No response was made by members of the committee.

5. On top of page five, the sentence about the Arizona Convocation, in the fifth line, last word “Cultural institutions are spaces where anyone can go to explore societies past and contemplate its future and Arizona’s water resources have been topics”; should read “spaces” not places.

Motion: John Driggs motioned for GladysAnn Wells to re-write the sentence about the Arizona Convocation and to complete her original thought(s). Jay Zieman seconded the motion.

Motion passed for GladysAnn Wells to re-write the sentence about the Arizona Congregation and to complete her original thought(s).

ACTION ITEM: GladysAnn Wells to re-write the sentence about the Arizona Congregation and to complete her original thought(s).

Motion: John motioned that after all the time we've spent on this and the very thorough analysis we've done; today we have a document that at least we can present as our response to the legislation. And I move that we make it final. Noel seconded the motion.

Discussion of the above motion:

Wells: I guess I'm uncomfortable with just allowing three weeks. I'm uncomfortable with allowing in essence about three weeks when we know that we made some rather serious errors in this, in language and we've made some changes. I really think we ought to just let rest as open for public comment for a little while longer. It stands as the official document anyway, even if it's open for public comment. But to assume that everybody has one: received it, two: read it, three: understood the mistakes that we made in it and four: has no comments and has had time to send any that they did have. I think that three weeks is too little time.

Garrison: Public comment?

Driggs: Obviously documents like this, just by its nature; plans are rarely cast in concrete. Plans can be amended, legislation can be amended. I'm thinking from a timing standpoint, it would very important for us between now and the end of the year to have the proper public announcement of this plan and December is not the time to do it. It needs to be done right in November so that it's out, we've produced it, we advise our elected officials after the election that we've accomplished our work and request that there be a major public announcement by the Governor, the President, Senate, the Speaker of the House and to complete the circle of all three branches of government. Because we're going to be looking to the Supreme Court which heads our Justice System. We're going to be looking for some good legacy projects out of that whole panel of government and all the agencies, state agencies related to it. November is the time to make the public announcement. Even if we were to state that if we don't have any public comment in the next couple of weeks. We could even, I mean the time for public reaction and comment to it is when the whole world knows it's out there. And it wouldn't be anything wrong with widely, I mean who are we going to distribute it to for public comment? Once we put this plan out, that's a perfect time for reaction to it.

Garrison: Further comment? GladysAnn?

Wells: John with all due respect I think November is absolutely the worst month possible to do this. We have mailed out conservatively several hundred of these plans—conservatively several hundred. We have additional mailings that we now must do with these corrections. It is an election month, it is in the holidays, and we have no idea who will be in leadership in the House or Senate although we could make some questimates. I think the perfect time for comment would be to do it as something in conjunction with the opening day procession or the Governor's State of the State or something like that that we could piggy back on where we have a huge number of people already focused on the state government and hear at the state capitol that we would never ever get our paws on any other time. In addition to which we have the Women's Hall of Fame induction on the 13th of November. Polly Rosenbaum is one of the Inductees; it'll be the biggest women's induction in the history of the Hall of Fame. I would dearly love permission of this commission to make sure one of these Centennial plans as corrected is on every chair in the house chamber. Because with an invitation to comment, I think that's the kind of public comment we should be seeking. I don't think right around the

election and the holidays is the time to try to do this and quite frankly it is not a time this agency could help one with to do it; not with everything else we've got planned. It just boggles my brain.

Garrison: The motion is to adopt the plan as corrected today without further public comment. That would be a yes vote. A no vote would be to continue public comment for at least another month. Are there any additional public comments beyond those two comments?

Booker: Just some clarification, again if it's only been three week then that can be a concern. If we as a body think that the changes today were substantive enough that it would sway someone one way or another that would ____ my vote I guess. Do we think that we've made changes today that would make a difference in how someone would react; I think the question about how we distribute it again and ____ November, December, January is a whole other issue so I'd love to hear somebody say more about the concern about the changes we made today and the public's reaction to that. I agree that could get us into some issues.

Garrison: Ok, GladysAnn?

Wells: Well we know that we made several very stupid mistakes in the ones that were submitted. So I'm embarrassed about that. I think we owe everybody a clean copy. Secondly, as far as I know and correct me if I'm wrong, no other member of the commission has notified us of any extensive mailings from their point of view to their constituent group because it was so much of a draft the first time around. I think you were all understandably hesitant to send out multiple copies to your personal mailing lists. So in my mind having simply sent to the legislature and to the boards and commissions of Library and Archive's and the names that we were given by the few of you who gave us names and our own VIP lists does not constitute a call for public comment. We now will have a clean version thanks to John's work. I feel strongly that there has not been public comment. I would like to see all of you have a clean version to mail to your groups or at least notify them where they could download it from the website because now it's clean enough to go up on the website in a prominent place and go from there. I feel very strongly there has not been an opportunity for public comment and I will further say that several legislators have said to me that they had to wait long enough for this they hoped they were going to get a little more time to look at it. They sure as hell don't have any time in an election period.

Garrison: John?

Driggs: I endorse everything that GladysAnn said. I think she stated it well; I will erase any urging moving forward more quickly. I think that having this final copy that I think is clean now; and we'll have whatever GladysAnn puts in that one paragraph to really tell what she wanted to say. That alone would be important enough with a word here and there. We will have a final clean copy; I'm perfectly happy to not push ahead at all, except to say that this very issue of when and how we release it is a big subject for commission discussion and debate and it involves the marketing committee. I'd love to have Beth ____ input. That's a whole new subject of how we announce it and so I ____ concur.

Garrison: So we have a motion to close public comment.

Driggs: I'll tell you what the motion is. I would make the motion that we as soon as the work is completed in this office that we all get a copy and that copy be distributed for ;public comment. And I would appreciated knowing what the list is or who is going to, I either didn't get that communication from GladysAnn or I didn't respond to who I thought ought to be added to the list. I just didn't know.

Garrison: Okay, hold on.

Booker: **Let me withdraw my second which will make the first motion dead.** Might I suggest a motion or do you want place yours as a motion? Let me try this with the pleasure of the..., that we accept the document today as complete from the commissions point of view. That we provide thirty days for public input after the document is released in its new form and we did that. So, we make the changes we've agreed on today. We acknowledge that those are the changes we want to make as a commission. Once that document is complete, we release it to the public for thirty days of comments.

Driggs: I would second that motion.

Garrison: Could we say it's probably twenty nine days until the next commission meeting; and if it goes out for thirty days we won't be able to take any actions the next meeting.

Driggs: Could you amend it to during the period between our meetings?

Garrison: Sure that's fine.

Wells: I'm really sorry guys but the realistic thing is by the time we get this corrected, copied and mailed simply to all of you and our own mailing lists; two weeks of that thirty days...

Garrison: That's what I'm pointing out.

Wells: You know, I just...

Booker: And you want it for the street for thirty so days.

Wells: I'd like to have it because I'd like all of you to use it in the next month, month and a half at every forum that you can get your paws on.

Garrison: All I want people to realize is that we would not take any action on this at the next meeting; it would still be out for public comment. As long as everybody understands that...see I would think the motion should be until the December meeting or something.

Driggs: Until further action by the commission.

Wells: Whatever, I don't want to promise what I know I can't deliver.

Garrison: Okay, the motion is to accept the changes made today, put this plan and continue it out for public comment until the December meeting of the commission.

Wells: I can be behind that.

Garrison: Any further comment?

Driggs: So we would then have it all wrapped by the end of the year and we may end up with something like urging some comment on the Governor's State of the State.

Garrison: All in favor say Aye.

Members: Aye.

Garrison: All opposed? Motion passes.

Motion passed to accept the changes made today and put the plan out for public comment until the December AHAC meeting.

Committee Membership Reports

None available

Review Bi-Laws

Discussion regarding article three Membership, section ten, which states "A statutory member may designate a one time representative to act as a substitute in the event the statutory member cannot attend the meeting. The substitute or representative shall not act as a voting member of AHAC"

Jim Garrison asked do we want to leave the substitute representative shall not act as a voting member or in that case where we might need a forum; we might need that the substitute person to be a voting member so I wanted to see if anybody had a question about that part of the Bi-laws.

After further discussion it was decided that the bi-laws can only be changed at a quarterly meeting with two-thirds vote of the full membership at any quarterly meeting.

COMMISSION MEMBERS REPORT:

Historic Sites Review (HSRC) (Garrison) - The Historic Site's Review Committee will meet November 17 in about three weeks so there's nothing to report from their previous meeting that hasn't been reported you. Count down to the Centennial.

Countdown to the Centennial (Jackson) – on the 28th of this month that I am now reporting on the Quarter Commission. Because we have determined that all of the money we raised during the kick-off of the quarter will come toward the Centennial Committee. We narrowed it down after months and months and months and months of public hearings. About eight thousand entries to five designs have been submitted to the mint. They are sending us back sixteen drawings of each of the five designs. We are going to meet on the 28th to pick the one out of every one of the five. Then they will send three back to the Governor and she will choose the final one. We picked one of the five to be the Navajo Code Talkers and ironically it's generated so

much excitement on the Navajo Nation that we've received thousands of letters from children about the Code Talkers. Quite coincidentally, the Governor from her first term, she made a commitment to give a book to every fourth grader which she did the first year of the second year she gave a book to every first grader. Last year and this year it's been to every first grader and fourth grader that are picked by a group of Librarians. But this year's fourth grade book is called the "Unbroken Code"; and it's on the Navajo Code Talker. So it's just kind of brought the whole thing full circle. But we had a meeting last week, was it last week Julie, I don't remember and we had the women from Wells Fargo here who did the kick-off in Colorado and they sold loads of things and generated a lot of money. We think we'll be able to do the same for this Centennial Commission when the Arizona Quarter is released in May of 2008; whatever design will be on it.

Development (Driggs) - I'm just giving a lot of thought to how to start using the plan to figure ways to raise the five million and I think I'll be able to use the plan while it's out for comment just to get further distribution. My thought is that the first people we have to convince and I thought about this for a long time, we have to convince the local government officials to make it a priority; that's where the leadership has to come from. It has to come from the mayors primarily and their cities councils to start stirring up interest in the community. I am in the process of outlining a critical path for contacting local government officials and one of things that I did in meeting with the chairman and ____ our State Historic Preservation Officer is that knowing he has official contacts in twenty seven cities where he has an official partnership with cities. That's something we could start with. I've had some preliminary discussions with all of the leaders and councils of government. I met with MAG and I told all the mayors that this plan was coming and as soon as it was in a position to be in their hands that I would schedule individual meetings with mayors in Maricopa County to start with; so that we could build some momentum with the people who have the clout and the influence to stir a community to action. That's in essence how I'm going to start the whole development process by getting government officials excited to action.

Garrison: That action of commitment of money would have to be connected to legacy projects.

Driggs: Oh, sure but it could be we'll be able to get cities knowing the development plan will involve working towards the appropriation. I'm hopeful that the first people who step up significantly on getting the commissions responsibility to see that five million is raised to trigger the State appropriation. My strategy at this point is to start with the cities and I'll be testing that by giving them as soon as I have a copy; Juanita and GladysAnn, is ready for the second comment period. Then I'm going to start meeting with mayors to get their input and I will elicit comment from the elected officials. I'll put the pressure on them to comment.

Wells: Nobody can do that better than you. We will get comments we would never ever get.

Garrison: I think we all realize that the elephant in the room task is raising five million dollars to match the two and a half million that's been set aside.

Stowe: I guess I don't see how the cities will tie in the legacy projects, the idea necessarily.

Garrison: Well the idea would be to get every city to adopt a legacy project via the library, their museum, their historic preservation program, their arts program to identify a project that they want to do and commit money to it. That money would be matched to the five million.

Driggs: When you're a mayor of a city you have a rather broad charge and there's nobody higher to go to in a community to start the process from the mayor. Some mayor's will respond differently than others but aggressive mayors will say "Hey, this is my opportunity to identify some of the best people in my community to get at this history challenge"; and I'm hopeful that we can add as an appendix to our plan. We obviously need a list of the commission, our addresses and phone numbers; then we need a list of the twenty seven, what do you call your designated officials?

Garrison: They're called certified local governments.

Driggs: There are twenty seven certified local governments that have a direct link to the Office of State Historic Preservation and that's not a bad place to start. I think it would be great to have that list as an appendix item.

Garrison: Well most communities have historical societies, they have museums, and they have libraries.

Driggs: And then the other thing that I'd like to see added and I've asked the Arizona Historical Society, I've asked Jim Turner who's Ann Woosley's officer in charge of all of their certified museums to get me a list of their museums and the official in charge or the phone number and that could be apart of the appendix. So that when people have the plan they could look through and they could identify people who are already in the business. When I talked to Jim Turner about this, he also said "Well, don't just rely on our sixty certified museums, you should also have a list of all appropriate organizations that might relate and give input such as the Arizona Historical Foundation". And I would think GladysAnn through your organization and through help from the arts organizations. Since Arts and Culture are so tied to this, that we might want to look at a little bit of a list of other organizations that might trigger a mayor's committee to seek input and help from organizations; sort of a source of information appendix to our report.

Garrison: Noel, Tucson was working on their Reel and Weber project. I'm fairly certain that they will be coming here to approve pieces or Papago Park pieces or whatever to get them approved as legacy projects. Those communities are going to committing major funding to those projects and it's the hope that those funding sources that can build to be the five million dollar match to the two and half million of state money.

Stowe: I understand that but my concern and I told John this in another conversation that we have people out there who assume that two and half million dollars has been set aside. And rightly or wrongly, they're assuming that they as individuals or as

groups have an opportunity to ask for that money. My concern is that if this becomes matching money from the cities, its going to flow through municipal governments and it's going immobilized in projects like that; and I don't have any problem necessarily with the projects but I think on the other hand your going to have individuals who come to the Arizona's Humanities Council for grants saying I was shut out from this process and I'm going to be shut out of the process and so I think that's an issue that we need to think about as we raise the money because I understand what your talking about and I don't necessarily have a problem with it but it does seem to me that the cities agendas will not match up groups. It seems to me the community groups are likely to be vocally left out. I think that's got to be part of the discussion on how we develop money.

Driggs: I mean this is very early, this is the first time I've even had a chance to say anything about the development of the committee. As an old mayor, I know that every issue that you brought up can flow through a properly addressed community leadership initiative. It isn't that anybodies going to be cut out. A city is the people. It's every component part and I've mentioned to both Bob and Julie since their our representatives from the culture field, Arts and Culture, that we ought to be imaginative in how we approach rather unique appropriation opportunity and remember it's not our decision how the two and half million is spent. It's the legislative council that has reserved to itself how their going to spend that money.

Wells: That's not exactly true.

Driggs: That's what the language says.

Wells: No. They have to approve this Commissions recommendation. So you're correct in that they can throw our recommendations back in our lap. But it's unlikely that they want to do that.

Garrison: I think the thing we need to keep in mind as we go down the committees here is that development has to work out a strategy of raising five million dollars. It's hard to devoid that from the legacy projects which comes around to; how are we marketing the Centennial and all those things, it's really hard to only think about one piece of that pie while the other things are happening.

Driggs: The best thing we could do is to raise this money quickly and have the resources to talk about and to incentivise groups. I do not think we're going to take five years to raise the five million. We ought to try to raise it in six months.

Garrison: And also that the two and half million is at the end of the request.

Driggs: If we were to do a good job with this initial challenge brand of the legislature, it could happen in a subsequent session and then again and again. At this stage I'm just giving the funding process a lot of thought and planning. We've got to excite somebody and where do you start? You start with the cities. Secondarily are the counties but the counties can get excited along with the communities just by how they are structured in their services.

Marketing (Vershure) – Not present

Programs, Projects, Events (Yoder) - Please forgive me because I have to take off but I've been asked to appear on a panel the 2nd of December. It's the Arizona Genealogical Society Board and they are discussing how to get started in their planning for a legacy project. So they've asked me, they've asked an official of the Mormon Church and Melanie Sturgeon of the State Archives. I will bring back a report from that at a subsequent meeting and I'll continue to work with Noel to get the members for the Program Committee and we'll go forward with that. Excuse me, I have to run.

Membership (Stowe) – None available

TREASURER REPORT (Wells) – It looks like we had deposits of John's original five thousand dollars and then three agencies; State Parks I know was one, the Historical Society I know was another and I believe the State Museum was the third that made their contribution and then Sharlot Hall Museum contributed a thousand dollars. So that was the pot of money; and you could see what it's been expended for as I mentioned earlier, the stenographers are one of our major expenditures. What this doesn't show and I'm going to have to get after our folks is that it doesn't show any cost of paper, mailing, any of that stuff. The other piece that I have is Bob was good enough to have his person look into the printing costs. I do have that report on my desk and I will be following up with that to find out how much that will cost. As I remember, not everyone wanted business cards. Was that correct, it was basically the folks without another affiliation who needed the business cards; but we do need the stationary. So I'll be working with our accounting staff to get that ordered in the near future because Bob's person did all the legwork and I thank you.

Booker: And don't' hesitate to just call me if you have a question. We just went through it; we just redesigned our business cards.

Driggs: As far as the technical information for the printer; is that something I need to still provide?

Booker: No I think Stacy put it all in there.

Wells: No I've got it all.

Booker: She developed the stuff you gave us and then popped in all in there.

Driggs: In other words I gave you the specks and the disc, I can't remember if I gave you but the printer needs to do it.

Booker: I don't think it gave us a disc. I think you should just forward that on to GladysAnn.

Wells: Send it to me.

Wells: I would like to ask that the commission request Catherine May, our treasurer to sit down with Mike Braun and figure out the way we will deal with the Treasurer's Office. For example today we submitted a half a million dollar grant for our Arizona newspaper preservation. That's something we will be bringing a request to this commission to designate us as a legacy project. It is statewide in scope and it does preserve unique Arizona history. I'm more than willing to try to run that grant through the match process but at this moment I don't know how to. I think Legislative Council has to be the one to determine it because they're going to have to be the ones to certify the match. Perhaps Catherine could work with Mike on that.

Driggs: Question? When we get into operational business, since the Treasury doesn't write our checks; I presume that the business operation of everything we do is going to be handled right here.

Wells: You are correct.

Call to the Public

None Present

FUTURE MEETING DATE

Next AHAC Meeting will be **November 28, 2006 at 2pm**

FUTURE MEETING AGENDA ITEMS

Garrison will get together with Juanita Cason to discuss next agenda items

CLOSING COMMENTS

Chairman Jim Garrison adjourned the meeting at 3:08pm

Respectfully Submitted

Juanita Cason
Arizona State Library, Archives and Public Records